

# Eric Rowan

DESIGNER

[ericrowan.com](http://ericrowan.com)

WEBSITE

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EMAIL

502-938-8510

PHONE

## ABOUT

**A forward-thinking product designer and front-end developer with over a decade of experience, I'm inspired to connect with people through curiosity, empathy, and technology.**

## SUMMARY

- Dedicated team player and creative problem solver
- Open-minded and flexible with professional integrity
- Strong communication and excellent leadership skills
- Detail-driven with an insatiable curiosity

## ABILITY

### *Design:*

Product and interaction, UI/UX, art direction, prototyping, branding

### *Technical:*

HTML, CSS, PostCSS, Sass, JavaScript, PHP, Git, Gulp, Webpack, Flexbox

### *Extra:*

Copywriting, photo and video editing, 3d modeling, sound design

## PERFORMANCE

While working at Indatus, I had the opportunity to mentor and spearhead the Web Design course for Code Louisville. By 2015, the program had become nationally recognized, including a visit to Indatus headquarters by President Obama.

I've worked on multiple award-winning teams acknowledged by organizations such as AIGA and Ad Federation. Since 2003, I have also taken on various freelance projects.

## EDUCATION

*Computer Graphics Technology, A.S., Purdue University*

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## EXPERIENCE

### *Development Principal at Kale & Flax*

Dec 2016–May 2017

- Oversaw full range of product life cycle, from inception to creation, and was involved in daily feedback loop from the business to clients
- Helped to drive business through venture meetings, community interviews, and networking events while maintaining client websites on a contract basis

### *Lead Front-end Developer at RealPage (formerly Indatus)*

Nov 2015–Nov 2016

- Researched and implemented scalable design systems and company standards used across current and future product line, significantly reducing development time
- Was responsible for designing, user testing and deploying a ground-up rebuild of flagship SaaS product used by tens of thousands of clients across the US
- Worked with sales team and product owners to determine which product features are most valuable to the company, making those top priority

### *Director of UI Development, Art Director at Indatus*

May 2012–Oct 2014

- Promoted to oversee the creation of company's first UI/front-end team
- Connected Indatus with Code Louisville, helping to drive innovation in the city
- Managed a team of designers and front-end developers
- Gained experience in application and product development, version control, dependency management, team management, usability testing

### *Web Designer at Net Tango*

Aug 2011–May 2012

- Solely tasked with a complete redesign of Nashville.gov, a municipal website serving hundreds of thousands of citizens; Remains in use after 5+ years
- Designed, developed and maintained dozens of websites with minimal oversight, helping maximize profits and expand company reach

### *Senior Designer at Windham Designs*

Oct 2008–July 2010

- Highly-varied workdays included print design, product development, branding, photography, web design and development, e-commerce, and SEO
- Worked closely with clients from concept through completion on all projects