

Eric Rowan

Product Designer

I design simple interfaces that help solve complex problems.

I sweat the details and learn from experience.

INTRODUCTION

Interface designer and front-end developer from Louisville, KY.

For nearly 10 years, I've created meaningful experiences through design with intuitive interfaces built on clean, modular code.

In 2013, I had the opportunity to mentor and spearhead the Web Design course for Code Louisville.

I've worked on teams recognized with awards from AIGA and Ad Federation of Louisville.

SKILLS

Design: Product and interactive, UI/UX design, prototyping, print

Front-end development: HTML, CSS and Sass, JavaScript

Writing: Copywriting, editing

EDUCATION

Computer Graphics Technology, A.S. from Purdue University

CONTACT

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EMPLOYMENT

Lead Front-end Developer at RealPage (formerly Indatus), Nov 2015–Present

- Responsible for designing, user testing and deploying a ground-up rebuild of flagship product used by tens of thousands of clients across the US
- Working with sales team and product owners to determine which product features are most valuable to the company

Director, UI Development at Indatus, May 2012–Oct 2014

- Researched and implemented scalable solutions and company standards used across current and future products, reducing development time
- Promoted to oversee the creation of company's first UI/front-end team
- Managed a team of designers and front-end developers
- Gained experience in application and product development, version control, dependency management, team management, usability testing
- Modern web practices implemented: responsive design, progressive enhancement, dependency management, frameworks

Web Designer at Net Tango, Aug 2011–May 2012

- Quickly created approved–and finalized–designs for Nashville.gov, a government website serving hundreds of thousands of citizens
- Designed, developed and managed projects with minimal oversight, helping maximize profits
- Built and maintained dozens of content management websites
- Modern web practices implemented: responsive design, in-browser design

Senior Designer at Windham Designs, Oct 2008–July 2010

- Well-rounded workdays included print design, product development, branding, photography, web design and development, e-commerce
- Worked closely with clients from concept through completion on all web and print projects
- Modern web practices implemented: tableless layout, semantic markup, sunset the use of technologies such as Dreamweaver and Flash